



Casco BAYKEEPER

Friends of Casco Bay was awarded a 3-year \$100K Impact Grant in 2019. Photo Credit: Friends of Casco Bay.



WOODARD
& CURRAN
FOUNDATION



ANNUAL REPORT 2019

www.woodardcurranfoundation.org

MESSAGE FROM THE PRESIDENT

As I look back at 2019, I think about the renewed commitment our Board made in articulating our mission to support nonprofit organizations that protect our water and environment. With each year, we've increased our grantmaking—and the range of projects, big and small, that we support responds to the critical need for funding environmental nonprofits. We remain grateful for our relationship with the employee-donors of Woodard & Curran, Inc. and the firm's financial match of those donations, as well as other donors who generously offer their wealth, wisdom and work. On behalf of our Board, I offer my gratitude for the support the Foundation has received and the best to our grant recipients as they pursue their work. I look with anticipation to our 10th year (2020–2021) and I'm excited about the impact we will have, protecting our water and environment!



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OUR MISSION

Engage the passion of the Woodard & Curran community to support nonprofit organizations that protect our water and environment.

CONTACT

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GIVING WHILE LIVING GRANT RECIPIENTS



2019 GRANT RECIPIENTS

IMPACT GRANT RECIPIENTS



FRIENDS OF CASCO BAY

Maine

3-Year Impact Grant Totaling \$100,000 (Funding Year 1 of 3)

South Portland, Maine-based, Friends of Casco Bay is using their grant to collect hourly data year-round throughout the bay by deploying three high-tech continuous monitoring stations in an estuarine, near-shore environment; communicate to the community about the changing conditions of the bay; and engage the community in their work to advance policy and behavioral changes to address the impacts of climate change.



CHANGE IS SIMPLE

Massachusetts

3-Year Impact Grant Totaling \$100,000 (Funding Year 2 of 3)

CiS is using their \$100,000 over three years to build a one-of-a-kind Mobile Sustainability & Climate Innovation Learning Lab trailer that will visit schools in the Greater Boston area and educate children on environmental topics. CiS focuses on at-risk youth in communities that are particularly vulnerable to climate change, teaching kids to use real-world science tools and project-based learning to inspire them to achieve academic success and become mindful participants in creating a more sustainable future.



LITERACY FOR ENVIRONMENTAL JUSTICE

California

3-Year Impact Grant Totaling \$100,000 (Funding Year 3 of 3)

The Foundation's grant specifically helps LEJ complete a water-harvesting/storage/distribution system that includes a native plant garden, interpretive signage, and educational programming at Candlestick Point Park, California's first urban state park. Adjacent to the city's Bayview/Hunters Point community, the region historically has faced disproportionate rates of industrial pollution, high unemployment, and ongoing marginalization. The project provides employment for low-income youth, who will work to produce and install habitat restoration and climate-smart landscaping, and makes possible the harvesting of 16,000 gallons of water per year for a community garden and nursery staffed by local youth.





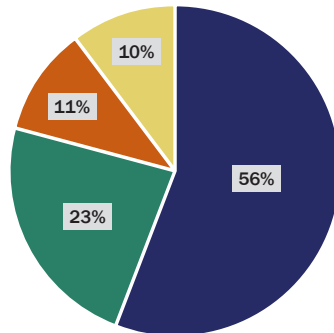
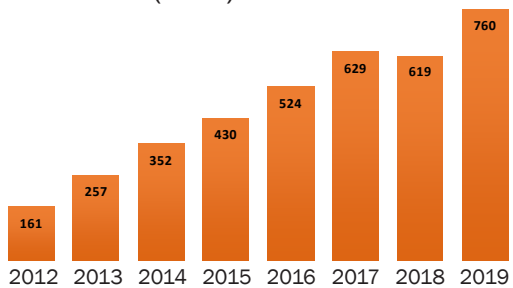
2019 FINANCIAL REPORT

Beginning of Year Total Assets = \$619,000

Year-End Total Assets = \$760,000

Change in Assets = \$141,000

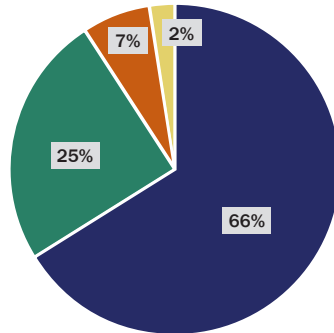
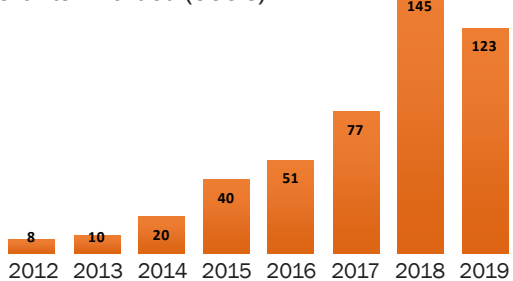
Asset Growth (000's)



2019 Income and Support: \$211,792

- Employee Support: \$118,592
- Woodard & Curran Support: \$49,112
- Public Support: \$22,531
- Event Support: \$21,557

Grants Awarded (000's)



2019 Expenses and Giving: \$186,453

- Grants: \$123,400
- Administrative Costs: \$46,004
- Event Expenses: \$12,639
- Fundraising: \$4,370

GRANTS AWARDED
\$123k in 2019 vs. \$145k in 2018



After almost ten years of making grants to environmental nonprofits, Woodard & Curran Foundation focused and reaffirmed our mission in Fall 2019:

Engage the passion of the Woodard & Curran community to support nonprofit organizations that protect our water and environment.

Since our founding in 2010 and as of the end of 2019, the Foundation has pledged to give \$680,000 in grant money to 60 organizations in 16 states. In 2019 we continued the upward trend of giving more each year, expanding the reach of our grant programs by supporting environmental nonprofit organizations across the country working to protect our water and environment.

“Giving While Living” is the philosophy that informs the Foundation’s grant-making program:

Annually we issue grants equal in amount to funds donated during the preceding year, while maintaining our endowment, under professional management, to support operations.

Thanks to the support of our generous donors, in 2019 we issued our fourth 3-year \$100,000 Impact Grant to Friends of Casco Bay [Maine]. The Friends join Impact Grant recipients Change is Simple [Massachusetts]; and Literacy for Environmental Justice [California] in years two and three of their grants, respectively Applicants for these highly competitive grants undergo a rigorous application, vetting and interview process that determines which organization will receive funding to support critical, innovative environmental work.

Through our Regional and Micro “Giving While Living” grants, in 2019 we supported 13 environmental nonprofits with 14 smaller (\$500–\$2,500) grants. All of these organizations were nominated and selected by Woodard & Curran, Inc. employees.

The balance sheet at the end of 2019 remained healthy with assets totaling \$760K including investments of \$692K. We are confident that the wisdom of the Foundation Board to maintain a conservative investment strategy, with guidance from Starboard Advisors of Portland, ME, will allow us to weather the uncertainties of 2020. The charts on the previous page provide more detail about our 2019 financials.

The Woodard & Curran Foundation is a volunteer-led organization. In addition to their financial support, Woodard & Curran, Inc. employees generously donate their time and wisdom to the planning and execution of Foundation operations and events. At the start of 2020, our volunteer ranks included 11 Board members, and close to 50 volunteers serving on committees, as office liaisons and event organizers. Given the success and magnitude of our work, we happily continue to rely on the services of our contract Foundation Administrator, Liz Leuthner, who handles a variety of tasks, including originating content for web and social media, managing our donor database, grant relations, internal and external communication, and providing Board support. We are humbled by the dedication of *all* who support the Woodard & Curran Foundation and share our commitment to our water and environment. *Thank you.*

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Every effort has been made to provide a complete and accurate listing of all supporters in this annual report. If we have made an error, please accept our sincere apology and let us know by emailing Elizabeth Leuthner at eleuthner@woodardcurranfoundation.org.

