



# ANNUAL REPORT 2018

Turning Passion into Progress for a Sustainable Future



[www.woodardcurranfoundation.org](http://www.woodardcurranfoundation.org)



*Photo Credit: Students in Change is Simple Classroom.  
CIS was awarded a 3-year \$100K Impact Grant in 2018.*



## 2018: Growing + Giving While Living

The Woodard & Curran Foundation continues to expand the reach of our grant programs, support numerous nonprofit organizations across the country that are having local and global impact through projects related to environmental stewardship and education. In 2018, we grew our "Giving While Living" program, increasing the amount (to \$2,500 each) of the eleven Regional Grants and adding an additional Micro Grant (for a total of three at \$500 each). In total, we funded 17 large and small organizations.

"Giving While Living" is the philosophy adopted by the Foundation whereby annually we will give away grants totaling funds raised in the preceding year, while maintaining appropriately endowed resources under professional management. We worked with care and intention to expand our reach and create as much impact as possible: we issued our third 3-year \$100,000 Impact Grant to Change is Simple [Massachusetts]; Literacy for Environmental Justice [California] and the University of Rhode Island Department of Civil

and Environmental Engineering received the second and third installments of their Impact Grants. and over a dozen new regional and microgrants ranging from \$500-\$2,500. These new grant programs continue the Foundation's tradition since its establishment in 2010 to fund large and small projects that particularly address challenges surrounding water scarcity and climate change.

The Balance Sheet at the end of the year remains healthy with assets totaling \$619k including investments of \$570K. The Board maintained its focus on a conservative investment strategy with guidance from Starboard Advisors of Portland ME. The charts on the next page provide greater details about our 2018 financials.

The Foundation's financial support is primarily Woodard & Curran, Inc. employees. Our 2018 Annual Outreach Campaign generated over 440 pledges totaling \$103,000 for 2019. Woodard & Curran, Inc. generously matched employee

pledges with a donation of \$44,000. Given solid net assets and the success of its outreach campaign, the Board voted to give \$122,000 in grants in 2019.

The Woodard & Curran Foundation is a volunteer-led organization: in addition to their financial support, Woodard & Curran, Inc. employees generously donate their time and wisdom to the planning and execution of Foundation operations and events. This year the Board welcomed one new Director, with 13 Board members going into 2019. Given the success and magnitude of our work, we happily continue to rely on the services of our contract administrative assistant, Liz Leuthner, who is handling a variety of tasks, including web, social media, and donor database management, grant relations, and Board support.

We are humbled by the dedication of all who support the Woodard & Curran Foundation and share our commitment to a healthy environment and a sustainable future. **Thank you.**

## 2018 Grant Recipients

### 3-YEAR IMPACT GRANT TOTALING \$100,000 (FUNDING YEAR 1 OF 3)

#### Change is Simple – Massachusetts

CiS will use their \$100,000 over three years to build a one-of-a-kind Mobile Sustainability & Climate Innovation Learning Lab trailer that will visit schools in the Greater Boston area and educate children on environmental topics. CiS focuses on at-risk youth in communities that are particularly vulnerable to climate change, teaching kids to use real-world science tools and project-based learning to inspire them to achieve academic success and become mindful participants in creating a more sustainable future.

[woodardcurranfoundation.org/cis](http://woodardcurranfoundation.org/cis)



### 3-YEAR IMPACT GRANT TOTALING \$100,000 (FUNDING YEAR 2 OF 3)

#### Literacy for Environmental Justice – San Francisco

The Foundation's grant specifically helps LEJ complete a water-harvesting/storage/

distribution system that includes a native plant garden, interpretive signage, and educational programming at Candlestick Point Park, California's first urban state park. Adjacent to the city's Bayview/Hunters Point community, the region historically has faced disproportionate rates of industrial pollution, high unemployment, and ongoing marginalization. The project provides employment for low-income youth, who will work to produce and install habitat restoration and climate-smart landscaping, and makes possible the harvesting of 16,000 gallons of water per year for a community garden and nursery staffed by local youth.

[woodardcurranfoundation.org/lej](http://woodardcurranfoundation.org/lej)



### 3-YEAR IMPACT GRANT TOTALING \$100,000 (FUNDING YEAR 3 OF 3)

#### University of Rhode Island Foundation on behalf of the URI Department of Civil and Environmental Engineering – Rhode Island

Support for a project that will work to bridge the gap between macro-scale climate

change science and drinking water system development for communities worldwide by developing an innovative Community Climate Change Strategy (CCCS) to design sustainable water systems for climate change adaptation and mitigation. This project will also improve the effectiveness of the CCCS by implementing a climate-ready drinking water system for a newly constructed school in Cumayasa, Dominican Republic.

[woodardcurranfoundation.org/uri](http://woodardcurranfoundation.org/uri)



## GIVING WHILE LIVING GRANTS – OUR NEWEST INITIATIVE GENERATES \$18,500 // 14 GRANTS AWARDED

Woodard & Curran, Inc. employees pledged approximately \$103K for 2018. In addition, Woodard & Curran, Inc. matched employee gifts by donating \$44K. We stand by our mission and our commitment to support organizations that protect our water and environment. In doing so, the Foundation awarded \$24,200 in regional grants to 11 non-profit organizations across the country. Additionally, as part of the 2018 Annual Outreach Campaign, the Foundation gave four \$500 micro-grants in the names of three Woodard & Curran, Inc. employee-donors to non-profit organizations of their choice.

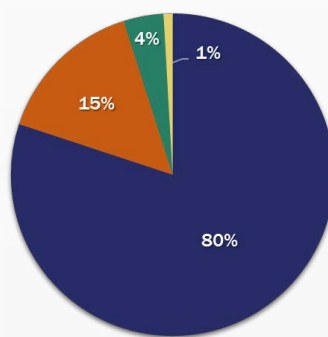
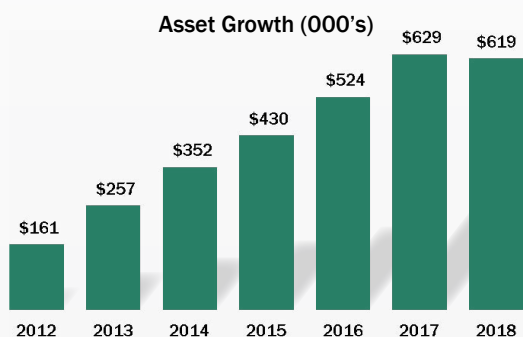
For a complete list of grant recipients and to learn more: [woodardcurranfoundation.org/gwl](http://woodardcurranfoundation.org/gwl)

## 2018 FINANCIAL REPORT

Beginning of Year Total Assets = \$629,000

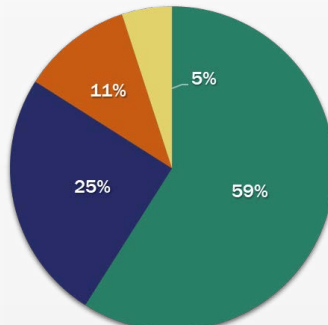
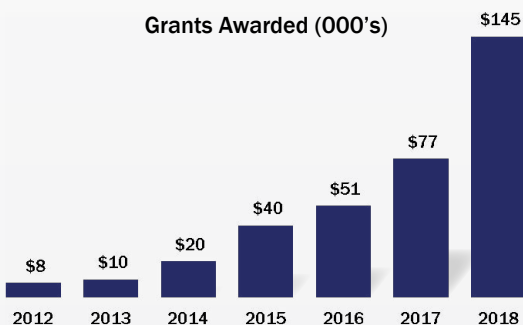
Year-End Total Assets = \$619,000

Change in Assets = \$10,000



### 2018 Income and Support: \$181,657

- Woodard & Curran Support: \$46,343
- Employee Support: \$106,500
- Event Support: \$19,844
- Public Support: \$8,970



### 2018 Expenses and Giving: \$181,750

- Administrative Costs: \$27,411
- Event Expenses: \$7,411
- Fundraising: \$2,228
- Grants: \$144,700

### GRANTS AWARDED

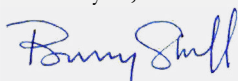
\$145k in 2018 vs. \$77k in 2017



### Message from the President

Reflecting on 2018, I look back on an incredible year punctuated by a number of wonderfully successful fundraising events, coverage in Engineering Inc. magazine, and increased donations that collectively enabled us to raise the bar on our grantmaking. We are incredibly grateful for our relationship with the employee donors of Woodard & Curran, Inc. and the firm's financial match, and our other supporters that generously offer their wisdom and work. On behalf of our Board, I offer my sincere appreciation for the support the Foundation has received, and I continue to be excited about the impact we are having, protecting our water and environment!

Thank you,



### MISSION

Engage the passion of the Woodard & Curran community to support nonprofit organizations that protect our water and environment.

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Thank you to our 2018 supporters for their generosity and commitment to the Foundation!

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