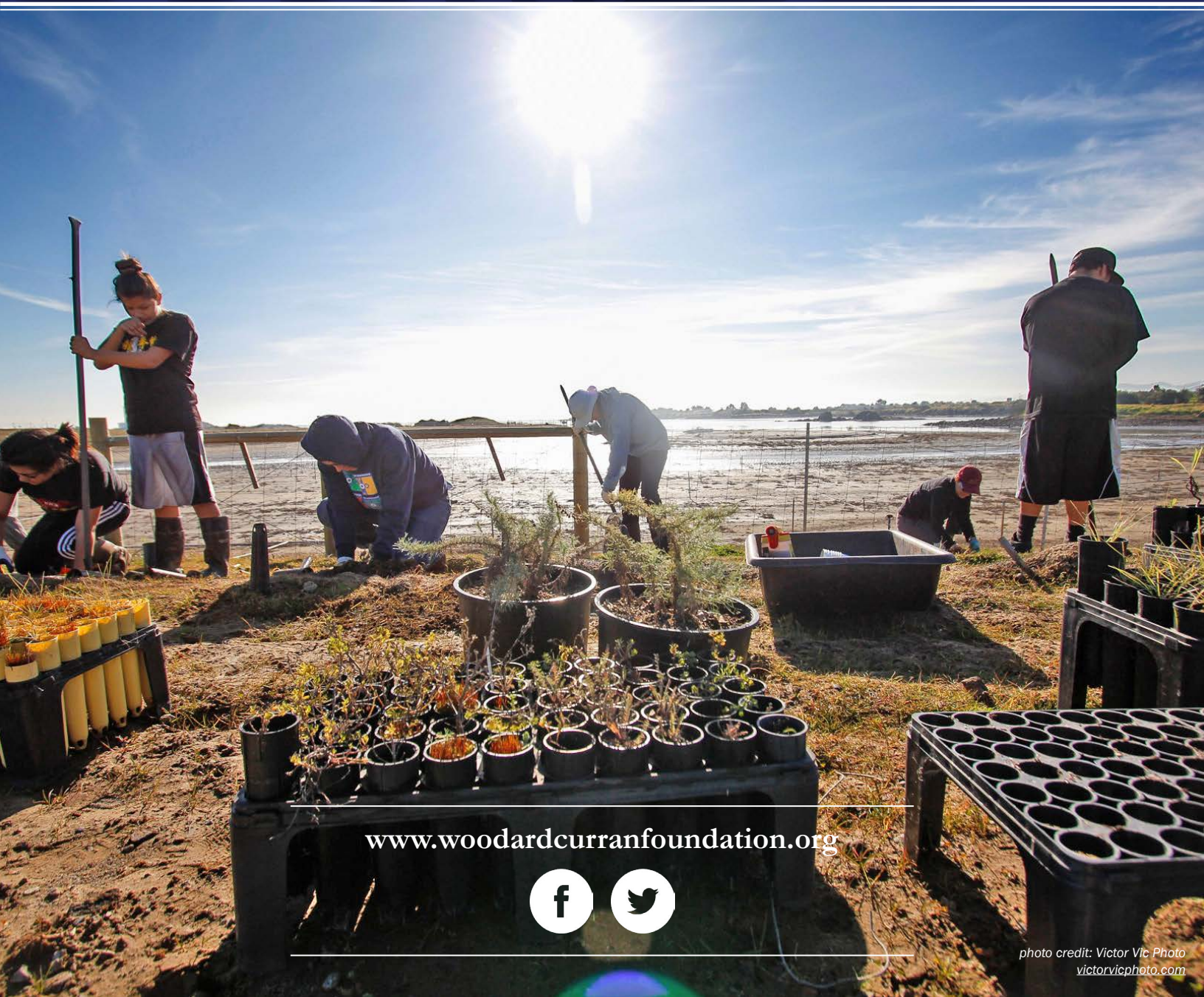




ANNUAL REPORT 2017

Turning Passion into Progress for a Sustainable Future



www.woodardcurranfoundation.org



photo credit: Victor Vic Photo
victorvicphoto.com

2017: Expanding Our Impact

The mission of the Woodard & Curran Foundation, to support projects related to environmental stewardship and education, is critically important – now more than ever. In 2017, the Foundation Board adopted a “Giving While Living Strategy” of giving annual grants totaling the funds raised in the preceding year’s annual campaign, while maintaining appropriately endowed resources under professional management. We worked with care and intention to expand our reach and create as much impact as possible: we issued our second 3-year, \$100,000 Impact Grant to the San Francisco-based Literacy for Environmental Justice [California], two 1-year \$5,000 grants to Change is Simple [Massachusetts] and Los Angeles Cleantech Incubator [California], and over a dozen new regional and microgrants ranging from \$500-\$2,000. These new grant programs continue the Foundation’s tradition of funding large and small projects that particularly address challenges surrounding water scarcity and climate change.

With its goal to increase impact (and with guidance from Starboard Advisors of Portland, ME), the Board maintained its focus on a conservative investment strategy for our endowed resources. From January 2017 through December 2017, investments grew from \$417,000 to \$519,000. Thanks to a healthy year-end cash balance, the Foundation began 2018 on firm ground with net assets of nearly \$630,000. The charts on the next page provide greater details about our financials.

The Foundation’s financial support is primarily Woodard & Curran, Inc. employees where our 2017 Annual Outreach Campaign generated nearly 400 pledges totaling \$103,000 for 2018. Woodard & Curran, Inc. generously matched employee pledges with a donation of \$44,000. Given solid net assets and the success of its outreach campaign, in early 2018 the Board voted to institute a third 3-year \$100,000 Impact Grant, bringing planned giving in 2018 to \$122,000.

The Woodard & Curran Foundation is a volunteer-led organization: in addition to their financial support, Woodard & Curran, Inc. employees generously donate their time and wisdom to the planning and execution of Foundation operations and events. This year the Board welcomed five new Directors, including three based in California – increasing Board of Directors to 15 – the largest since our founding. Given the success and magnitude of our work, we also happily relied on the services of our contract administrative assistant, Liz Leuthner, who is handling a variety of tasks, including web, social media, and donor database management, grant relations, and Board support.

We are humbled by the dedication of all who support the Woodard & Curran Foundation and share our commitment to a healthy environment and a sustainable future. **Thank you.**

2017 Grant Recipients

3-YEAR IMPACT GRANT TOTALING \$100,000 (FUNDING YEAR 1 OF 3)

Literacy for Environmental Justice – San Francisco

The Foundation’s grant specifically helps LEJ complete a water-harvesting/storage/distribution system that includes a native plant garden, interpretive signage, and educational programming at Candlestick Point Park, California’s first urban state park. Adjacent to the city’s Bayview/Hunters Point community, the region historically has faced disproportionate rates of industrial pollution, high unemployment, and ongoing marginalization. The project provides employment for low-income youth, who will work to produce and install habitat restoration and climate-smart landscaping, and makes possible the harvesting of 16,000 gallons of water per year for a community garden and nursery staffed by local youth.

woodardcurranfoundation.org/lej



3-YEAR IMPACT GRANT TOTALING \$100,000 (FUNDING YEAR 2 OF 3)

University of Rhode Island Foundation on behalf of the URI Department of Civil and Environmental Engineering

Support for a project that will work to bridge the gap between macro-scale climate change science and drinking water system development for communities worldwide by developing an innovative Community Climate Change Strategy (CCCS) to design sustainable water systems for climate change adaptation and mitigation. This project will also improve the effectiveness of the CCCS by implementing a climate-ready drinking water system for a newly constructed school in Cumayasa, Dominican Republic.

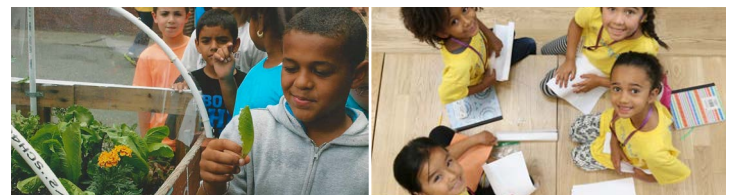
woodardcurranfoundation.org/uri

TWO 1-YEAR PROJECT GRANTS TOTALING \$10,000

Change is Simple, Massachusetts – \$5,000

CiS will “supercharge” 5th-grade classrooms (450 students, 40 teachers) in Woburn, MA, with a hands-on education program that inspires students to become advocates for water conservation. The program will educate students about the source, importance, and scarcity of water; teach them to design and build filtration systems; use green chemistry to create natural cleaners; start a community water conservation challenge; and create a plan to save 5 gallons per day for every person in their homes.

woodardcurranfoundation.org/cis



Los Angeles Cleantech Incubator, California – \$5,000

LACI will empower students with practical solutions for leading a water-efficient lifestyle, helping them educate their communities to understanding Southern California’s ongoing water issues. LACI will host 120+ students at the La Kretz Innovation Campus during a two-part water conservation workshop: part one will include presentations by the Los Angeles Department of Water (LADWP) and an in-house water entrepreneur; part two is to be a competition, where student groups propose a business plan to educate their communities about ways to conserve water.

woodardcurranfoundation.org/laci

GIVING WHILE LIVING GRANTS – Our Newest Initiative Generates \$18,500 // 14 Grants Awarded

Woodard & Curran, Inc. employees pledged approximately \$103K for 2018. In addition, Woodard & Curran, Inc. matched employee gifts by donating \$44K. We stand by our mission and our commitment to environmental stewardship and education. In doing so, the Foundation awarded \$17,000 in regional grants to 11 non-profit organization across the country. Additionally, as part of the 2017 Annual Outreach Campaign, the Foundation gave three \$500 micro grants in the names of three Woodard & Curran, Inc. employee-donors to non-profit organizations of their choice.

For a complete list of grant recipients and to learn more, woodardcurranfoundation.org/gwl

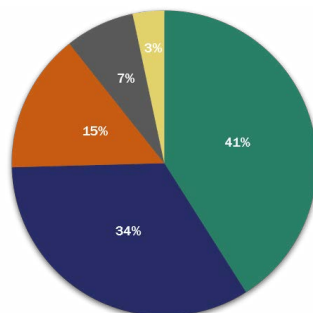
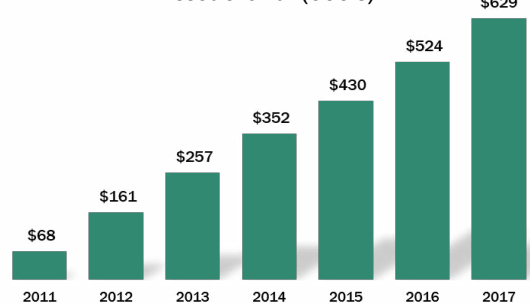
2017 FINANCIAL REPORT

Beginning of Year Total Assets = \$523,922

Year-End Total Assets = \$629,000

Change in Assets = \$105,078

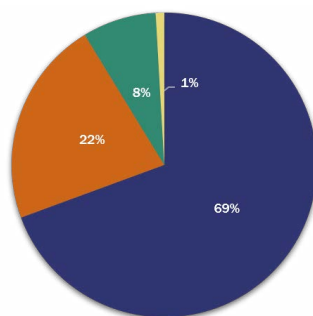
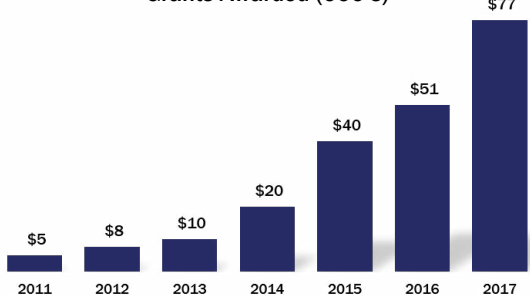
Asset Growth (000's)



2017 Income and Support: \$215,942

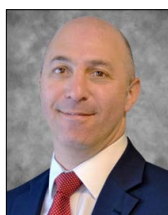
- Woodard & Curran Support: \$31,800
- Investment Income: \$72,506
- Employee Support: \$88,543
- Event Support: \$15,880
- Public Support: \$7,213

Grants Awarded (000's)



2017 Expenses and Giving: \$111,225

- Administrative Costs: \$24,363
- Event Expenses: \$8,696
- Fundraising: \$1,000
- Grants: \$77,166



Message from the President

2017 was a year of tremendous growth for the Foundation with increases in employee support, Board membership, and grant giving. We celebrate our relationship with the employee-donors of Woodard & Curran, Inc. and all our generous supporters who also offer their wisdom and work. Thank you for sharing our enthusiasm to fund environmental projects related to environmental stewardship and education. We are excited for what 2018 has in store – together we are solving some of the most complex water challenges in front of us!

Thank you,



MISSION

Woodard & Curran Foundation cultivates and leverages endowed resources to contribute to causes that focus on environmental stewardship and education.

VISION

Woodard & Curran Foundation is a public nonprofit organization dedicated to directing endowment resources to non-profits with environmental missions focused on creating a healthier world.

Board of Directors

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 Celeste LaBadie, *Secretary* – Portland, ME
 Thomas Roche, *Treasurer* – Portland, ME
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 Mark Cleary – Boston, MA
 Duff Collins – Dedham, MA
 Kelly Cowan – Providence, RI

Craig Deeney – Bozeman, MT
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Thank you to our 2017 supporters for their generosity and commitment to the Foundation!

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Every effort has been made to provide a complete and accurate listing of all supporters in this annual report. If we have made an error, please accept our sincere apology and let us know by emailing Elizabeth Leuthner at eleuthner@woodardcurranfoundation.org.