



ANNUAL REPORT 2016

Turning Passion into Progress for a Sustainable Future



2016: Investing for the Future

Woodard & Curran Foundation donors and our Board of Directors have a great deal to be proud of with regard to 2016. From our start in 2010, the Foundation has been focused on creating impact, and in 2016, great progress was achieved toward that goal. In addition to making \$16,500 in grants to three non-profits funding water projects, we issued a 3-year, \$100,000 Impact Grant. These grants continue a tradition whereby the Foundation funds large and small projects addressing challenges surrounding water scarcity and climate change.

With its goal to increase impact, the Board focused on a conservative investment strategy with guidance from Plimsohl Mark Capital of Portland, ME, a division of Hartland & Co., a global wealth advisory firm. From January 2016 through December 2016, investments grew from \$328,000 to \$381,000. Thanks to a healthy year-end cash balance, the Foundation began 2017 on firm ground with net assets of nearly \$520,000. The charts on page 3 provide greater detail on our financials.

The Foundation's donor base continues to be primarily Woodard & Curran employees, and the 2016 Outreach Campaign with those employees resulted in 2017 pledges totaling \$150,000. Given solid net assets and the success of its outreach to employees, the Board voted to institute a second 3-year, \$100,000 Impact Grant in 2017, bringing total giving in 2017 to \$82,500, a \$33,000 increase from 2016.

In addition to financial donations on the part of Woodard & Curran employees, the Foundation's operations have been planned and undertaken through the generous donation of time and wisdom of Woodard & Curran employees. Given the success and magnitude of the work in front of the Foundation, in December, we welcomed our first paid employee, a part-time administrative assistant, Liz Leuthner. Liz brings years of non-profit administrative experience, and her skills allow the Board to concentrate its time on the Foundation's strategic direction and path forward.

2016 Grant Recipients



3-Year Impact Grant Totaling \$100,000

University of Rhode Island Foundation on behalf of the URI Department of Civil and Environmental Engineering

Support for a project that will work to bridge the gap between macro-scale climate change science and drinking water system development for communities worldwide by developing an innovative Community Climate Change Strategy (CCCS) to design sustainable water systems for climate change adaptation and mitigation. This project will also improve the effectiveness of the CCCS by implementing a climate-ready drinking water system for a newly constructed school in Cumayasa, Dominican Republic.

1-Year Project Grants Totaling \$16,500



University of Florida Foundation, FL - \$5,384

Residential Irrigation Audit Manuals for Water Conservation Educators

Support for the development of home irrigation system audit manuals, which will be used to provide expert-level training to University of Florida Extension agents. Trained agents will offer customized conservation-based irrigation education to thousands of homeowners state-wide every year, saving the state millions of gallons of water.



The Ocean Foundation/Ocean Connectors, National City, CA - \$5,000

Ocean Connectors Habitat Restoration Program at Otay River

Integrated STEAM approach that engages 6th grade students through interactive classroom presentations, environmental research, habitat restoration field trips, collaborative problem solving, and student-led design sessions with the goal of raising community awareness of water use, reliability, and scarcity.



Jamestown Education Foundation, Jamestown, RI - \$6,116

Think-Shape-Grow Water Solutions

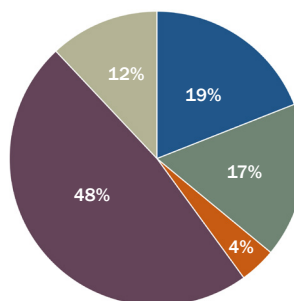
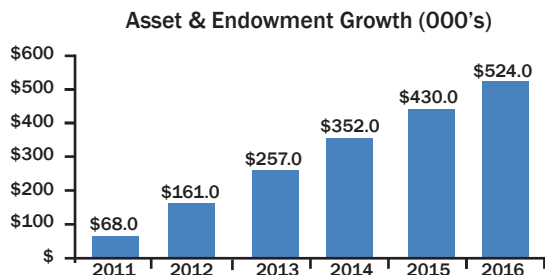
Support for 3rd grade students to study a community where all fresh water comes from precipitation. Students will plan, investigate (sampling, interviews, GIS mapping), compare local data to communities, and propose solutions. The culmination of the project will be a digital and paperback curriculum ("TSG: Water Scarcity Educational Resource Book") published and available on Amazon.com and offered free from the TSG Twitter site.

2016 FINANCIAL REPORT

Beginning of Year Total Assets = \$429,810

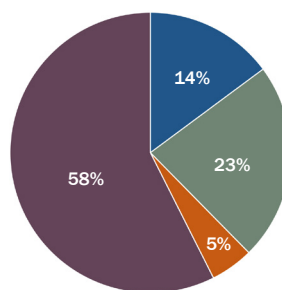
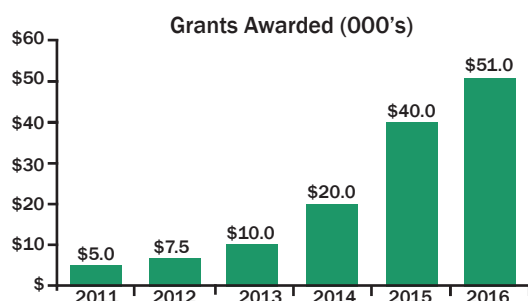
Year-End Total Assets = \$523,922

Change in Assets = \$94,112



2016 Income: \$182,063

- Event Revenue: \$33,783
- Investment Gains: \$30,519
- Stock Donations: \$7,751
- Donations & Fundraising: \$88,259
- Woodard & Curran Support: \$21,752



2016 Expense and Giving: \$87,951

- Administrative Costs & PR: \$12,841
- Event Expenses: \$20,210
- Fundraising: \$4,067
- Grants: \$50,833

MISSION

The Woodard & Curran Foundation has been established to take Woodard & Curran's vision of exemplary corporate citizenship further by allowing the Foundation to grow and invest financial resources in an endowment and make significant contributions to charitable organizations aligned with its values.

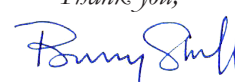
VISION

Woodard & Curran Foundation is a public nonprofit organization dedicated to directing endowment resources to non-profits with environmental missions focused on creating a healthier world.



Message from the President

2016 was a landmark year for the Foundation. We welcomed our first employee and celebrated a successful radio campaign that increased our visibility, new donors, and investment gains that added further stability. These combined to give us the capacity to increase our grant making by 25% over 2016. We are excited for what 2017 has in store and appreciate the support we've received to drive our mission.

Thank you,




www.woodardcurranfoundation.org



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*Every effort has been made to provide a complete and accurate listing of all donors in this annual report.
If we have made an error, please accept our sincere apology and let us know by emailing Elizabeth Leuthner at
eleuthner@woodardcurranfoundation.org.*