

Dedicated to local and global solutions for a healthier world

2014 ANNUAL REPORT





Greetings from Thomas Francoeur

It's a great pleasure to report to you on the progress of the Woodard & Curran Foundation in 2014. As you may know, when the Foundation was formed in 2010, the Board of Directors established the goal of building a \$1 million endowment in our first 5 years. In 2014, a major component of our donor base – Woodard & Curran employees – spoke up to let us know that more robust giving was more important to them than securing a million-dollar endowment in five years. We responded by doubling our previous year's grant giving, boosting our total 2014 giving to \$20,000. We repeated that decision for 2015 when we set aside \$40,000 for giving this year.

In addition to these important strides in grant giving, we have more good news to report. Partnering with Plimsoll Mark Capital, and as a result of generous giving from our donors and successful fundraising and development, our assets grew to \$355,000, as shown in the graph below. Another exciting development is our decision to enlist the services of Giving Strong, a consulting firm for philanthropic foundations, which performed an across-the-board audit of the Foundation, including interviews with Board members and volunteers to gain a full understanding of our operations. Giving Strong's recommendations will serve as branding and development tools for us as we move forward.

Since the Foundation's formation in 2010, we have had the goal of adding individuals outside of the Woodard & Curran family to our Board of Directors. In the fall of 2014, we were fortunate to have Daniel Knise, President and Chief Executive Officer of Ames & Gough, join the Board and the Fundraising & Development Committee. Dan brings wisdom and experience from leading the 1998-2002 region-wide effort to host the 2012 Olympic and Paralympic Games in Washington, DC, Virginia, and Maryland and from a wide range of Board experience.

I can see that our successes are being recognized when individuals like Dan Knise join our Board and when other organizations approach me for advice on how to establish a foundation.

All of us involved with the Foundation can be proud of what we are accomplishing. On behalf of the entire Board, I extend our appreciation for the generosity of our donors, the enthusiasm and dedication of our volunteers, and the commitment and hard work of the 2014 grant recipients to make the world a better place.

And one final message – our grant season is now open! Interested parties should visit <http://woodardcurranfoundation.org/> to learn more.

Sincerely,
Thomas Francoeur,
President, Woodard & Curran Foundation

MISSION

The Woodard & Curran Foundation has been established to take Woodard & Curran's vision of exemplary corporate citizenship further by allowing the Foundation to grow and invest financial resources in an endowment and make significant contributions to charitable organizations aligned with our values.

VISION

The Woodard & Curran Foundation is a public nonprofit organization dedicated to directing endowment resources to non-profits with environmental missions focused on creating a healthier world.

BOARD OF DIRECTORS

Thomas Francoeur, President
Barry Sheff, Vice President
Celeste LaBadie, Secretary
Thomas Roche, Treasurer
Kelly Camp
Michael Cherniak
Duff Collins
Kelly Cowan
Daniel Knise
Althea Masterson
Bruce Nicholson
Gillian Wood



www.woodardcurranfoundation.org



2014 FINANCIAL REPORT

Beginning of Year Total Assets = \$257,000

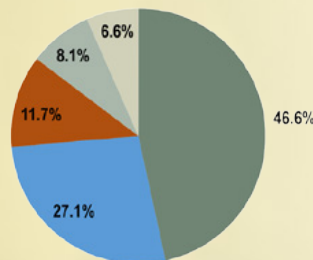
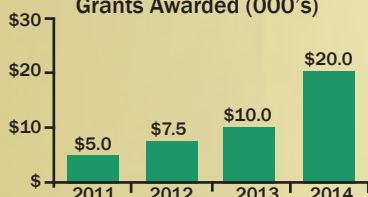
Year-End Total Assets = \$355,000

Change in Assets = \$98,000

Asset & Endowment Growth (000's)



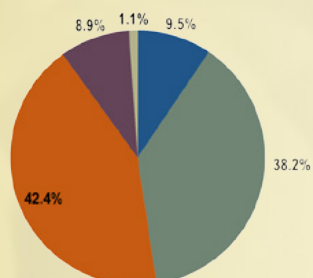
Grants Awarded (000's)



2014 Income

- Woodard & Curran Employee & Fundraising
- Event Revenue
- Woodard & Curran Support
- Stock Donation
- Investment Fund

Total Income: \$145,694



2014 Expense and Giving

- Administrative Costs & PR
- Event Expenses
- Grant Awards
- Fundraising
- Event Sponsorship

Total Expense: \$47,150

Community Gardens



Emory University's Urban Health Initiative: Super Giant Community Garden

"This past year, we had a first: we installed a community garden on a grocery store property. Many think a grocery store would have a competing interest to ours, but in fact it is a shared community value of health and well-being through empowerment and education. By pairing our volunteers with young children and families, we blend cross-generational learning with environmental literacy to encourage lifestyle changes beyond the garden gates."

- Lara Martin, Garden Manager

Green Roof Systems



Pittsburgh Green Innovators

"In 2015, we will be opening our LEED Platinum Energy Innovation Center, the first collaborative, green-technology incubator in the Pittsburgh community. This space will help us continue providing hands-on learning opportunities for middle and high school age children and will create an affordable space for start-ups and non-profits by providing rental/free community space for eligible groups to sign out or lease. We are looking forward to bringing together innovation, sustainability, and economic development in a new space to better serve the greater Pittsburgh region."

- Tom Bartnik, Executive Director

Safe, Bike-Friendly Commuting



Recycle-a-Bike

"We have grown to realize that the heart of our program is not just about collecting and selling bikes, but creating a community of riders. We have partnered with the City of Providence to make the city safer for bike-friendly commuting by offering workshops on bike maintenance and safety. This year, we hope to offer workshops in other languages and gear skill classes for women and minority groups."

- Patrick McEvoy, Program Director

Support to Local Food Banks



New York School for the Deaf

"The Woodard & Curran Foundation grant is fully funding a hoop house, which is a small greenhouse, that we will erect this spring. This way we can start plants earlier, engage the students in the garden year round, and grow more food for the Food Bank for Westchester. The students really enjoy the chance to give back to the community. We started our garden in the spring of 2013, and that fall, it yielded over 4,000 pounds of produce, which was donated to the Food Bank. In 2014, poor weather affected the crops and the yield was about 2500 pounds. We're hopeful for good weather this season, and getting an earlier start will make a difference too."

- Mary T. Rahe, Director of Development, New York School for the Deaf

Thank you to our 2014 Sponsors and Donors for their generosity and commitment to the Foundation!



BUSINESS SPONSORS

Accutest Laboratories	Civil Design Consultants, Inc.	Jersey Artisan Distilling	Northeast Coffee Company	StormTrap
Allagash Brewing Company	Control 7	KDJ Consulting	Northeast Electrical	Sunbelt Rentals
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Aqua Solutions	Esposito's Electric	McGinn-Wilkins Automation	PFI: Plants Forever Inc.	The Omni Group
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Cherry, Weber & Associates		New England Geotech	Staff of the I&C SBU	

INDIVIDUAL DONORS

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Anne Colpitts	Janice Greenwood	Mary Michaud	Andrea Shetler	Brad Zewe
Elizabeth Cook	Lewis Gregory	Annette Miller	Brad Simmons	
Paul Couture	Jeff Hamel	Pat Moore	Wendi Smith	

Every attempt has been made to provide a complete and accurate listing of all donors in this annual report. If we have made an error, please accept our sincere apology and let us know by contacting Celeste Labadie, Secretary, Woodard & Curran Foundation at clabadie@woodardcurranfoundation.org.